



SILVER TRAIL MIDDLE SCHOOL YEARBOOK Advertising Contract 2022-23

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| 1/ | <ul style="list-style-type: none"> ➤ Parent Ads are to be created by the parent, <u>not</u> the yearbook staff. ➤ All advertising/dedication requests must receive administration approval prior to publication. ➤ The image format must be in a JPEG format and the image resolution should be set at 300 DPL. ➤ No CMYK or HEIC formatted images ➤ No incredibly large dimension images ➤ No long image file names |
| 2/ | <ul style="list-style-type: none"> ➤ Please send the image electronically to the yearbook sponsor via email to Lynel.jackson@browardschools.com and include your child's name and grade level. ➤ Ad's are due by FEBRUARY 28, 2023. NO ADS WILL BE ACCEPTED AFTER THIS DATE; NO EXCEPTIONS. ➤ All ads are purchased on your own risk. Although we will do our best to ensure clarity, we cannot be responsible for ads and/or photos that do not print clearly. |
| 3/ | <ul style="list-style-type: none"> - The yearbook is a student publication. Although it is our intention to provide an accurate account of the school year, in a volume of this size and produced by middle grade students, errors may occur. Please be forgiving. We apologize in advance for any 'typos' or 'distorted images' and hope you enjoy your memories! |

| Check one: | Payment: |
|---|--|
| Business Card 1/8 Page (\$50) <input type="checkbox"/> | eStore (online payment) <input type="checkbox"/> |
| Quarter Page (\$90) <input type="checkbox"/> | Receipt Number: _____ |
| Half Page (\$140) <input type="checkbox"/> | |
| Full Page (\$200) <input type="checkbox"/> | |

This agreement authorizes the school to publish an ad subject to the above conditions. No refund will be issued if ad does not appear in the yearbook because copy and photos were not received on time.

Name print: _____ Student Name: _____

Phone: _____ email: _____

(Authorized signature)

Date



SILVER TRAIL MIDDLE SCHOOL YEARBOOK Information 2022-2023

Dear Parent:

Whether it's your child's sixth, seventh or eighth grade year, tell them how proud you are of their achievements. We offer the ability for you to congratulate your child in the yearbook, which is a keepsake for generations to come. A "Parent Ad" captures the spirit of the year and of your family's excitement of a very special time.

Get the opportunity to purchase and design an ad of your child. Parent ads are offered in a variety of page sizes. Please see the chart below for page size and pricing:

| SIZE | PRICE |
|-----------|-------|
| 1/8 page | \$ 50 |
| 1/4 page | \$ 90 |
| 1/2 page | \$140 |
| Full page | \$200 |

Since there is limited space, secure your ad today! Parent ads are only available for **purchase until February 15th, 2023.**

PURCHASE INSTRUCTION:

- purchase the ad on our schools eStore and once purchased you
- **must** go to Silver Trail Middle Schools website for further important instructions.